

NEWS RELEASE

FOR IMMEDIATE RELEASE
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DECOPAC VOLUNTARILY RECALLS FOOTBALL BOBBLE HEADS FOR LEAD PAINT

Anoka, Minn. – DecoPac, Inc., a privately owned company that markets cake decorations for some 23 million cakes each year, announced today it is voluntarily recalling its Football Bobble Head cake decorations due to surface paint that could contain lead levels in excess of federal standards. The recall affects 79,000 Football Bobble Heads manufactured in China since January 2006 and sold at bakeries and ice cream stores around the country.

The Football Bobble Head pieces have green bases, not black, and represent 15 teams as follows: Baltimore Ravens, Chicago Bears, Cincinnati Bengals, Dallas Cowboys, Denver Broncos, Green Bay Packers, Indianapolis Colts, New England Patriots, New Orleans Saints, New York Giants, Oakland Raiders, Philadelphia Eagles, Pittsburgh Steelers, San Francisco 49ers, and the St. Louis Rams.

“Despite rigorous product quality, safety standards and testing requirements with all of our suppliers, we have unknowingly sold some products that had surface paint that contain lead levels in excess of federal standards,” said Mike McGlynn, DecoPac CEO. “To date, as far as we know, this product has not caused any reports of illness. However, we have built our reputation on providing high quality, safe products and we want to do everything possible to ensure the safety of our consumers and their children.”

The company is cooperating with the U.S. Consumer Product Safety Commission and encourages consumers to stop using the recalled products. Consumers who return their Football Bobble Head pieces will receive a team product of equal value within 10-12 weeks. Information regarding the return process is available by calling 800-536-6558 or at www.decopacproductsafety.com.

“In response to recent toy industry recalls and to ensure product safety, we retested our inventory and found that some of our Football Bobble Head cake decorations are in violation of federal standards,” said McGlynn. “In addition to our voluntary recall, we have stopped purchase of any products from the manufacturer that supplied us with these products and we will not sell any more Football Bobble Heads in 2007.”

About DecoPac, Inc.

Founded in 1982 as a division of McGlynn Bakeries – which began as a single retail bakery in Minneapolis in 1919 - DecoPac is a privately owned company located in Anoka, Minn. It is the world’s largest cake decoration supplier and marketer with over 5,000 high-quality, innovative products for sale to in-store supermarket retail and wholesale bakeries, ice cream shops and bakery distributors. For more information, visit the company’s web site at www.decopac.com.
